Hello!

I'm Amecc Malapane.

GRAPHIC DESIGNER · FOUNDER AND CEO, HAIBO! AFRICA

Graphic designer with over ten years' experience in branding, print and production. As founder of Haibo! Africa, I manage projects from concept to delivery for clients including LexisNexis, BUSA and Gold One, covering design, large-format print, signage, murals and corporate gifts.

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EXPERIENCE

Haibo! Africa (Pty) Ltd
2019 – NOW
Founder and CEO

Creative agency for branding, print, signage, murals, film and corporate gifts. Also developing the Haibo App, a safety app for taxi commuters.

LexisNexis South Africa — 2025 – 2026
Printed and delivered décor and information canvas frames and display banners for their offices in Johannesburg, Durban and Gqeberha.

BUSA, Business Unity South Africa — 2024 – 2026
Printed and delivered corporate gifts and banners, including 300 delegate packs and the 20-year anniversary banners.

Gold One, Modder East — 2022 – 2025
Converted shipping containers into a food court and union offices, including construction, murals and signage. Also banner walls and corporate gifts.

Fab Graphics — Graphic Designer — 2019 – 2020

Amicable Designs — Founder — 2016 – 2019
Logos, websites and print for small businesses in Limpopo.

Procreate Media House — Art Director and Manager — 2012 – 2018
Design, promotions, layout, printing and billboard installations across Sekhukhune.

First Kleen Projects — DTP Operator and Designer — Jan – Jun 2017
Large-format design, layouts and illustration.

Toast.it Brand — Designer and Sales Assistant — 2016 – 2017
Illustrated and printed T-shirt designs, and handled sales.

EDUCATION

BA Communication Design
University of Johannesburg
2016 – 2019

National Senior Certificate
Matshumane High School, 2013
Bachelor pass

WHAT I DO

Branding · Corporate gifts · Large-format print · Murals · Signage · Event branding · Film · 3D visualisation

TOOLS

Photoshop · Illustrator · InDesign · Premiere Pro · After Effects · Lightroom · Dreamweaver · Cinema 4D · SketchUp

LANGUAGES

English · Sepedi · Sesotho · Setswana · isiZulu · siSwati

haibo!

What clients say.

> Exceptional professionalism, technical expertise, and commitment to excellence.

Zelda Setladi
Operations and Finance Manager, BUSA

> Completed on schedule, within budget, and exceeded our expectations.

Loselo Segwe
SLP and HR Manager, Gold One Modder East

> He and his agency understood our goals and delivered creative solutions that matched our vision.

David Mabs Mabusela
Chief Entrepreneurial Executive, Mabs Market Masterkey

REFERENCES

Zelda Setladi
Operations and Finance Manager
BUSA

Loselo Segwe
SLP and HR Manager
Gold One Modder East

David Mabs Mabusela
Chief Entrepreneurial Executive
Mabs Market Masterkey and David Mabs Foundation

Johnson Sehoro
Sonwaro Coffee

Schalk Van Rooyan
Director
Fab Graphics

Nicholas Karsus
Director
Toast.it Brand

Silas Malapane
Director
Procreate Media House

Contact details for references are available on request.

INTERESTS

Entrepreneurship · Photography · Music and guitar · Animation · Coding · Arts and crafts · Drawing · Product design

**I visualise,
I design,
I manifest.**

Scan for my card, or see the work at haibo.africa